



New FCC Rules Take Effect Sept. 4

Tell Congress To Roll Them Back!

Reclaim the FCC!

**The public owns the TV airwaves, but
the new rules don't benefit the public.**

The big winners are the media giants such as Disney, who owns ABC, Viacom (CBS), General Electric (NBC), and News Corp (Fox). The Tribune Company also stands to benefit because they can buy more TV and radio stations around the country and here in Chicago. If allowed to stand, these rules will make it harder to get diverse news, opinion, and public affairs programming.

What should count more: 2 million people or 124 million dollars?

\$124 million is what big media companies and their allies have spent since 1995 on campaign contributions and lobbying. 2 million people contacted the FCC this year to oppose the new rules. Source: Common Cause.

“Women and people of color already own less than five percent of broadcast media outlets.... The new FCC rules threaten to shut out women and people of color from top-level participation in the media industry and virtually eliminate local programming.”

- NOW President Kim Gandy

Visit www.commoncause.org S-1046 Co-Sponsor Campaign
Call Senator Fitzgerald and urge him to co-sponsor



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