

Demonstrate at the NCTA Show – Michael Powell Keynote

Tuesday, June 10 8:30 AM McCormick Place

2300 S. King Drive

[On June 2, with its decision to relax rules limiting media ownership] the FCC unleashed its own weapons of mass destruction against competition, diversity of viewpoints, localism, creativity, and independence in our nation's media.
Jonathan Rintels, Center for the Creative Community

Tell Congress to Overturn the FCC Decision!

Get to McCormick Place via Metra Electric Line or #4 Cottage Grove bus

Sponsored by: Chicago Media Action

Info: 773-404-8258, www.chicagomediaaction.org

Why Should Media Ownership Matter To You?

- <u>Six giant media companies</u> already control almost everything we see, hear and read in the media. They are the News Corporation (Fox); Viacom (CBS); Disney (ABC); General Electric (NBC); and European companies Bertelsmann and Vivendi
- On June 2, the Federal Communications Commission (FCC) voted to relax the rules on media ownership.
- Even more of your local media outlets will now be in the hands of giant companies In Chicago, one company will now be able to own up to three television stations, the major newspaper, eight radio stations, AND a cable provider. Cable networks and the top Internet sites are also mostly owned by the Big Six.
- Ownership consolidation has led to local programming being replaced by cheaper national programming, less investigative reporting, less hard news, particularly local news, and <u>fewer viewpoints being represented</u>.
- <u>Major media have become increasingly dominated by right-wing viewpoints</u>, as their owners curry favor with the Bush administration.
- FCC Chairman Michael Powell refused to hold public hearings or to heed the desires of 750,000 citizens and more than 150 members of Congress who opposed the ruling.

Tell Congress to overturn the FCC Decision!

Bills are pending in the House and Senate with bipartisan support.
Thank Sen. Durbin for his support of media democracy!
Tell Sen. Fitzgerald and your Representative you expect them to do
the same! Write a letter at:

www.commoncause.org

To learn more about media ownership, media bias, and the media democracy movement:

www.mediareform.net
www.chicagomediaaction.org
www.fair.org